



RAJEEV SADANANDAN
ADDITIONAL CHIEF SECRETARY

16731/2016

28 DEC 2016

Health & Family Welfare Department
Government of Kerala
Secretariat

Thiruvananthapuram - 695 001

Phone : 0471 - 2518255

Telefax : 0471 - 2327865

Email : r.sadanandan@nic.in

DM (IT)
P.O. to Lab etc
AS
28/12

No.271/ACS/H&FWD/2016

23/12/2016

NOTE

Vide my Circular No.557949/M2/2016/H&FWD dated 27/10/2016 directed that only generic drugs are to be used for managing persons under government funded programme such as RSBY. I am informed that many doctors in your hospital are insisting on prescribing branded drugs. Please note that Government Orders are not to be treated lightly and if any such instance is brought to my notice, strict action will be taken against the officers concerned. Kindly ensure that no prescription of branded drugs when generic one are available should be done unless there are reasons, to be stated in writing by the committee specified in the Circular as to why the use of proprietary drugs is inevitable in managing the disease. Kindly advise the doctors, that if any violation is noticed, strict action will be taken against doctors who violate the guide lines contained in the Circular.


Rajeev Sadanandan

The Superintendent
Cherthala Taluk Headquarters Hospital

Copy to : The Director of Medical Education
The Director of Health of Services
✓ The MD, KMSCL, Thiruvananthapuram